



Piggies for the Cause



They Huff, They Puff & They Build this House Up!

A Children's Fundraising event
benefitting a Hogs House on
OLOL Children's Hospital Campus
in Baton Rouge.



**INFORMATIONAL
GUIDE TO
FUNDRAISING**



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BASIC INFORMATION

WHAT IS HOGS FOR THE CAUSE ?

- Hogs for the Cause ("Hogs") is the national leading provider of outreach services for pediatric brain cancer in the United States.
- Hogs gives the most money directly to families who have children diagnosed with brain cancer in entire U.S.

WHAT IS A "HOGS HOUSE" ?

- A Hogs House is a free place for families to stay while their child receives treatment at the hospital.
- The Hogs House at OLOL Children's Hospital in Baton Rouge will consist of 12 family suites and be located on the hospital's campus, which means the families are never more than a few minutes away from their child.

WHAT IS "PIGGIES FOR THE CAUSE" ?

- It is a community-wide, fundraising initiative designed as a crash course in successful fundraising, which educates kids on the importance of giving back to their communities, particularly children in need. These learned skills will be translatable to their future entrepreneurial endeavors.
- All proceeds raised by Piggies for the Cause goes directly to funding the Hogs House to be built in Baton Rouge.

WHY SIGN UP?

- Raise money for a great cause!
- Help kids in Baton Rouge!
- Learn the steps to successful fundraising!
- Have fun!



STEPS TO SUCCESS



- SIGN UP AS A FUNDRAISER + DECIDE ON YOUR TEAM NAME + JOIN A TEAM



- BUILD OUT YOUR INDIVIDUAL PAGE ON THE WEBSITE AND SET A FUNDRAISING GOAL



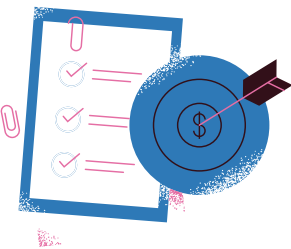
- DECIDE ON A PRODUCT, SERVICE, OR EVENT



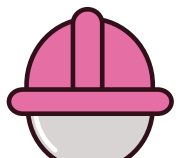
- CREATE A BUDGET



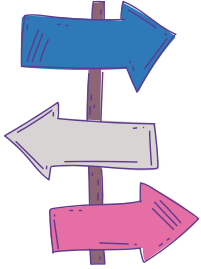
- CREATE A FUNDRAISER PLAN + MARKETING PLAN



- EXECUTE YOUR FUNDRAISER



ADULT ASSISTANCE



- BE A GUIDE THROUGH THE PROCESS



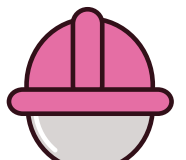
- PROVIDE TRANSPORTATION



- LOAN MONEY FOR THEIR FUNDRAISER (E.G. BUY SUPPLIES, BOOK VENUE, MARKET)



- BE AN EXTRA SET OF HANDS



IMPORTANT INFO

How much does it cost to participate in Piggies for the Cause?

- It is FREE to participate!

How do you register to fundraise for Piggies for the Cause?

- Go to www.piggiesforthecause.org.
- Click on the "Become a Fundraiser" button.
- Click the "Sign up Now" button..
- Form your team or search for the team you wish to join and join.
- Create your profile page (and create your team profile page as needed).
- Watch an example tutorial here: <https://youtu.be/z-Lnt7ilPEM>

How many people can you have on a team?

- There is no limit to the number of people that can be on your team.
- A team can be one individual fundraiser or multiple.
- The teams will be divided into categories based on size for certain awards:
 - large (over 20 fundraisers),
 - medium (10 to 15 fundraisers)
 - or small (less than 10 fundraisers).

How many teams can you join?

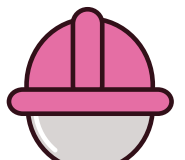
- You can participate on more than one team, but we recommend that you limit your membership to no more than three teams so that you can be an effective team member.

What is the Deadline for Fundraising?

- Friday, March 18, 2022.
 - Important Note: Cash will not be accepted. In addition to donations through the website (www.piggiesforthecause.org), individual fundraisers and teams may mail or deliver checks to:
6045 Chandler Dr., Baton Rouge, LA 70808

Awards Event Information

- Date: Saturday, March 26, 2022
- Time: 11 am to 3 pm
- Location: Pointe Marie
- Description: It will be the ultimate field day with lots of fun and activities for the whole family.



FUNDRAISING IDEAS

MAKE & SELL A PRODUCT

- Necklaces, bracelets, or mask chains
- Tie Dye Items (socks, masks, t-shirts etc)
- Decorate sunglasses
- Bowties, if they know how to sew or want to learn (could be for dogs/pets)
- Pre-made "Easter baskets" or "Summer Fun kits" or other "DIY Kits"
- Make gear with the event's logo and sell them (e.g., t-shirts, fanny packs, sunglasses, baseball hats, cups, koozies)
- Artwork
- Lemonade stand
- Bake sale
- Homemade toy (e.g. slime)

HOST AN EVENT & SELL TICKETS

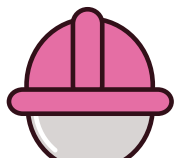
- Kids only tournament - tennis, basketball, volleyball, etc.
- Dance off
- Lip syncing competition
- Talent show
- Cook off competition

SELL A SERVICE

- Babysitting
- Dog walking
- Yard work
- Car wash

OTHER

- Free dress at school day
- Social Media Challenge
 - Example: ALS Social Media Campaign - "Ice Bucket Challenge"
Pour a bucket of ice on your head, donate to the cause, then tag 3 other people who have to do it as well





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**FOR MORE INFORMATION AND
QUESTIONS:**

www.piggiesforthecause.org

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