

ARE YOU MAKING A PROFIT

WE'LL HELP YOU FIND OUT!

When you run a fundraiser, you need to make sure you make a profit to benefit your charitable cause. Use the worksheet below to do the math and put your fundraiser on the right track. (Use either the product or service lines depending on the type of fundraiser you execute).

INCOME

\$ TOTAL INCOME RECEIVED:

EXPENSES

Product: Total amount spent on materials for your product (don't forget to add in what you "borrowed" from Mom, Dad or anyone else!) _____

Service: Total amount spent on tools and supplies for your service _____

Marketing: Total amount spent on fliers, posters, ads, etc. _____

Misc. Expenses: Things like shipping, pay to park, transportation, other rentals, etc. _____

\$ TOTAL EXPENSES:

PROFIT (NET INCOME)

\$ TOTAL INCOME RECEIVED:

-

\$ TOTAL EXPENSES:

=

\$ TOTAL PROFIT/LOSS:

If this number is positive, your fundraiser is making a profit! To lower costs, consider price shopping, using coupons, discount codes, buying in bulk, or other means to get the lowest price possible. If it's a negative number, you should review what you're spending on the business each month to see if you can reduce those costs without lowering the quality of your product or service. Then you'll know what progress you're making towards profitability!

